



Windham Motor Company

When GM outlined its plans for renovation and expansion of local dealerships, Windham Motor Company President Tyler Windham knew it would be an expensive process. He also knew Robertson Banking Company could meet his needs. "This was a significant investment, and they had the ability to lend the money we needed," said Windham. "Robertson Banking Company is a strong bank."

RBC coupled its strength with personal service, Windham noted. "We worked closely with Mr. Bobby Pritchett, who has since retired, and then with Peter Michael Reynolds in particular," said Windham. "It was a personal experience. We got personal attention; they built a relationship into the process. A lot of larger banks can't do that."

The renovation included a complete remodeling of the interior of the showroom and service department, as well as an expansion to the back of the building to add space in the service department. The effort has been worth it, for the dealership and the community. "We've been able to add services, and the project has resulted in increased business, so we've actually created two new jobs, including a technician," Windham noted. "RBC made it easy. And they were very appreciative; they didn't forget us once the process was over."